

2022-23 WIAA STAFF ASSIGNMENTS

Mick Hoffman	MH	Executive Director
Cindy Adsit	CA	Assistant Executive Director - Compliance
Andy Barnes	AB	Assistant Executive Director - Operations
Justin Kesterson	JK	Assistant Executive Director - Activities and Eligibility
BJ Kuntz	BJ	Assistant Executive Director - Eligibility and Membership
Leah Francis	LF	Chief Financial Officer
Sam Brown	SB	Director of Education and Appeals
Casey Johnson	CJ	Director of Information
Andy Knapp	AK	Director of Marketing
Bryn Langrock	BL	Operations Coordinator
Peter Ho	PH	Membership and Billing Coordinator
Aaron Roetcisoender	AR	Facility and Production Coordinator

PROJECTS/SERVICES/ACTIVITIES

Academic Achievement: JK/AR	Handbook Interpretations: CA/AB
Allocations: AB/JK	Human Resources: LF/MH
Amendments: CA/MH	Insurance: LF/MH
Athlete of the Week: AR/AK	Investigations: MH/CA
Awards/Trophies: CA/AB	Job Postings: BL/PH
AWSP Liaison: MH	Just Play Fair!/Sportsmanship: BJ/MH
Baseball: CA/AB	LEAP Committee: AK/CJ
Basketball: AB/CA	Legal Issues: MH/LF
Billing: PH/LF	Legislative Liaison: MH
Board Policy: MH/CA	Media Relations: CJ/MH
Bowling: BJ/AB	Medical Aspects: JK/BJ
Calendar: CA/BL	Membership: BJ/PH/LF
Cheerleading: CA/JK	Middle Schools: JK/CA
Classifications: AB/JK/MH	Music: JK/CA
Coaches School: BJ/SB/MH	MyWIAA: BL/PH/SB
Coaches Education/Standards: BJ/SB	Officials Liaison: JK/MH
College Coalition: MH/CA	Online Rules Clinics: BJ/AB
Combined/Co-op Programs: JK/BL	Publications: CJ/MH
Contracts: MH/LF/AB	RPI: CA/AB/BJ
Corporate Partners: AK/MH	Scholastic Cup: JK/AR
Cross Country: JK/AB	School Directory: CJ/PH/BL
Dance/Drill: CA/BJ	Smart Choices: AK/CJ
Debate (Forensics): JK/AB	Soccer: BJ/JK
District Directors: MH/CA	Social Media: AK/CJ
District 1, 5 - JK	Softball: BJ/CA
District 2, 7 - CA	Souvenir Merchandise/Vendors: AK/LF/MH
District 3, 6 - BJ	Stunt/Lift Certification: CA/PH
District 4, 8/9 - AB	Swimming & Diving: AB/CA
Diversity/Equity/Inclusion (DEI): MH/JK/SB	Technology: AB/AK
Drama: JK/BJ	Tennis: AB/CA
Ejections/Conduct Reports: JK/CA	Track & Field: JK/AB
Eligibility: BJ/JK/SB	Violation: CA/JK
Enrollment Forms: PH/BJ/CA	Volleyball: CA/BJ
Esports: JK/MH	Unified Sports: BJ/CA
Event Sanction/Approval: CA/AB	WASA Liaison: MH
Executive Board: MH/CA/BL	Website: AK/CJ/AB
Fall Workshops: BJ/AB	WIAA/WOA Review Committee: JK/MH
Fiscal Management: LF/MH/AB	Women in Sport: BJ/SB
Football: AB/JK	Wrestling: JK/CA
Gender Diversity: BJ/JK/SB	WSCA: AB/MH
Golf: AB/BJ	WSSAAA Liaison: BJ/JK/MH
Gymnastics: CA/JK	WSSDA Liaison: MH
Hall of Fame: BJ/SB	